

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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109584	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340333		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MEDIA STRATEGIES & RESEARCH		PACE FOR CONGRESS 2012	
AND	318 MASSACHUSETTS AVENUE NE		PO BOX 1510	
ADDRESS	WASHINGTON DC 20002		Pueblo CO 81002-1510	
	USA		USA	
CONTACT	SUZANNE COLLINS		PRODUCT 10/1 - 10/7	
LOCAL SALESPERSON	Stacey Stark	AGENCY EST. NO.	PRODUCT CODE 1302	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/01/12 AND ENDING 10/05/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
9/28 NEW ORDER (A.G.) \$17,280.										
1 CDR	11010..	3	06:00A	07:00A	30S	10/01/12-10/04/12	NEWS 4 TODAY	3	540.00	1620.00
2 CDR	01110..	3	05:00P	05:30P	30S	10/02/12-10/04/12	NEWS 4 AT 5 PM	3	1260.00	3780.00
3 CDR	10011..	3	06:00P	06:30P	30S	10/01/12-10/05/12	CBS4 NEWS AT 6	3	1260.00	3780.00
4 CDR	1101000	3	10:00P	10:35P	30S	10/01/12-10/04/12	LATE NEWS M-SU	3	2700.00	8100.00
Total Contract:								12		17280.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						17280.00	.00	.00	17280.00	
GRAND TOTAL									17280.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION